



News Release

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DuPont Industrial Coatings Introduces Complete System of Ultra-Low VOC Imron® Polyurethane Products

WILMINGTON, Del., July 31, 2009 – DuPont Industrial Coatings has introduced a complete system of DuPont™ Imron® Industrial Strength polyurethane products. The patented resin technology in the Imron® Industrial Strength product line delivers premium quality, ultimate appearance and ultra low VOC utilizing a single activator.

The initial product line introduction launched in September 2008 included balanced factory package colors that may be used by themselves or intermixed to create additional colors. The three new products completing the product line include a primer, a high gloss clear, and a flattening agent to create reduced gloss topcoats. In addition, four new colors bring the total offering to 17 factory package colors that can be mixed into thousands of colors. The Acquire RX™, a DuPont designed portable color measurement instrument, can be used to provide the best color match formula.

DuPont™ Imron® Industrial Strength Low VOC Polyurethane Primer is a durable, fast dry, high solids, two-package, VOC conforming, low HAPS product based on patented DuPont polyurethane technology. Imron® Industrial Strength high gloss polyurethane topcoats can be formulated into semi gloss, satin gloss and flat by using 9T20™ Flattener. DuPont™ Imron® Industrial Strength 9C01™ Ultra Low VOC Polyurethane Clear is a high gloss, ultra low VOC at 0.3 lbs/gal with very low HAPS which provides a topcoat for use in any environment where additional long-term color and gloss retention are desired.

“Asset owners can now specify a complete, highly durable system that provides the "wet look that lasts" with an extremely low environmental footprint, all supported by DuPont Industrial Coatings, providing coating solutions that work.” said Michael Rolli, brand manager -- DuPont Industrial Coatings.

All products that require activation use a universal DuPont™ Imron® Industrial Strength system activator, 9T00-A™. DuPont™ Imron® Industrial Strength products are easy to apply in a brush, roller or spray application and dry in as little as 90 minutes.

In addition to the performance and durability expected from DuPont™ Imron® polyurethanes, the next generation products deliver the lowest environmental footprint possible in DuPont’s solvent-based product line. The VOC level for topcoat colors and clear is 0.3 lbs/gal and have very low HAPS emissions. The VOC level for the primer is 0.8 lbs/gal, well below the national rule requirement.

“The patented technology used to develop Imron[®] Industrial Strength has become the new standard for all DuPont Industrial solventborne urethane products moving forward,” said Ross Morgan, product platform manager -- DuPont Industrial Coatings. “New product development will continue to deliver products with superior quality and performance with the lowest possible VOC level.”

For additional information, or to find a local DuPont Industrial Coatings authorized distributor, call 1-800-GET-DuPont or visit our website at www.industrialcoatings.dupont.com.

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